AEYSA

PRESS KIT · 1 NOVEMBER 2026

# Viking music from Aeysa, a singer and songwriter from Oslo, Norway.




AEYSA is a real music project: Viking music from Aeysa, a singer and songwriter from Oslo, Norway. Its contemporary songs draw on Nordic storytelling and Old Norse influences. The self-titled debut album was released on streaming services on 5 October 2026. Aeysa is presented as a virtual artist, and the project combines human creative direction with AI-generated audio and imagery.

**1.1 million**
followers across Facebook, TikTok, Instagram, YouTube and X

**53 million**
YouTube views on 77 videos since the channel opened on 1 August 2026

**33,000**
Spotify monthly listeners for the debut album and the single Valkyrja

**24/7**
AEYSA Radio, a live Viking music stream on YouTube

## START HERE

### Watch: Ek Geng Fram
Official clip, 28 seconds. The sound and the look of the project in one take.

aeysa.com/videos/ek-geng-fram

### Listen: the album
Ten songs on streaming services, opening with Dagr Rís. Lyrics and English translations beside every track.

aeysa.com/music

### Read: Is AEYSA real?
The project's own answer, in full, with the virtual-artist disclosure and how the music is made.

aeysa.com/official

ABOUT THE PROJECT

## Is AEYSA real?

Yes. AEYSA is a real music project: Viking music from Aeysa, a singer and songwriter from Oslo, Norway, with officially released songs, music videos and a published catalogue. The self-titled debut album is on Spotify, Apple Music, YouTube Music and other services, and the eleven-track CD edition is sold in the official shop. Aeysa is presented as a virtual artist, and the project combines human creative direction with AI-generated audio and imagery.

The music draws on Viking and Old Norse influences as contemporary artistic inspiration. It is not presented as a historical reconstruction.

## The audience, platform by platform

| PLATFORM | ACCOUNT | 1 NOVEMBER 2026 | NOTES |
|---|---|---|---|
| **Facebook** | facebook.com/aeysamusic | **463,000 followers** | Verified badge on the page |
| **TikTok** | @aeysamusic | **352,500 followers** | 2.6 million likes |
| **Instagram** | @aeysamusic | **202,000 followers** | Verified badge; profile labelled "AI-generated profile" |
| **YouTube** | @aeysamusic | **96,100 subscribers** | 53.0 million views on 77 videos; channel opened 1 August 2026; 24/7 live stream |
| **X** | @Aeysamusic | **24,200 followers** | Verified badge |
| **Spotify** | Aeysa | **33,123 monthly listeners** | Debut album and the single Valkyrja |
| **Total** | | **1,137,800 followers** | **Facebook, TikTok, Instagram, YouTube and X combined** |

Growth: between 31 October 08:18 UTC and 1 November 12:05 UTC the YouTube channel went from 49.5 million to 53.0 million views and from 92,400 to 96,100 subscribers, about three million views a day. All figures are the public counters on each profile; the accounts are listed on aeysa.com/official.

## Four angles for editors

### A million followers in three months.

The YouTube channel opened on 1 August 2026. By 1 November the project counted 1.1 million followers across five platforms, 53 million YouTube views and a 24/7 live stream. Between 31 October and 1 November the channel added 3.4 million views in 28 hours.

### Honest about the machine.

The Instagram profile is labelled AI-generated, every page of aeysa.com states that Aeysa is a virtual artist, and the official site answers "Is AEYSA real?" directly. In a year of debate about authenticity in music, this is a project that discloses first.

### Old Norse words, contemporary songs.

Every song is published with its original lyrics, an English translation and a note on its meaning. Titles such as Rís Þú Upp, Undir ísi rennr á and Rætur mínar carry the Old Norse and Icelandic spirit of the project into pop structures.

### A physical CD for a digital artist.

The eleven-track CD edition is in its first pressing, with Collector and Super Fan editions that add a printed lyric-card set with English translations and a 2027 calendar. The shop ships to 43 countries.

THE DEBUT ALBUM

# AEYSA

**ARTIST**
AEYSA

**STREAMING RELEASE**
5 October 2026 · 10 songs

**CD & DOWNLOAD**
11 songs · 48:55

**LISTEN**
Spotify · Apple Music · YouTube Music · Amazon Music · Deezer

**LYRICS**
Original words, English translations and meanings at aeysa.com/lyrics

**VIDEOS**
Official clips and full songs at aeysa.com/videos

### Streaming album

| | | |
|---|---|---|
| 01 | Dagr Rís | |
| 02 | SOLIN | |
| 03 | Rætur mínar | |
| 04 | Ek Geng Fram | |
| 05 | FRJÁLS | |
| 06 | Undir ísi rennr á | |
| 07 | Flóð Rís | |
| 08 | Brennr Enn | |
| 09 | Rís Þú Upp | |
| 10 | My Mother Told Me | |

### CD and download edition

| | | |
|---|---|---|
| 01 | Valkyrja | 4:03 |
| 02 | Dagr Rís | 5:17 |
| 03 | SOLIN | 3:01 |
| 04 | Rætur mínar | 3:41 |
| 05 | Ek Geng Fram | 3:53 |
| 06 | FRJÁLS | 4:48 |
| 07 | Undir ísi rennr á | 4:20 |
| 08 | Flóð Rís | 4:45 |
| 09 | Brennr Enn | 5:14 |
| 10 | Rís Þú Upp | 5:25 |
| 11 | My Mother Told Me | 4:29 |

Valkyrja is a separate streaming single and opens the CD. CD timings shown; platform runtimes may differ slightly.

## The CD edition

Basic CD €29.99. Collector €49.99 adds the thirteen-card lyric set with English translations and a mouse pad. Super Fan €99.99 adds a scarf, a coaster set and the 2027 desk calendar. Every CD order includes the eleven songs as MP3 downloads. The first pressing is in production and the shop ships to 43 countries: aeysa.com/shop

## Artwork and usage

Press ZIP with the original album cover (1254 × 1254 px), transparent wordmark, biographies, both tracklists and release data: aeysa.com/press. Credit artwork to AEYSA. Provided for editorial coverage; stills from the official videos on request. No audio licence is included.

## Contact

Email shop@aeysa.com with "Press — AEYSA" in the subject. Include your publication or channel, the request and your deadline. Questions are answered in writing by Aeysa's team.

## Boilerplate

AEYSA is a real music project: Viking music from Aeysa, a singer and songwriter from Oslo, Norway. Its contemporary songs draw on Nordic storytelling and Old Norse influences. The self-titled debut album was released on streaming services on 5 October 2026. Aeysa is presented as a virtual artist, and the project combines human creative direction with AI-generated audio and imagery.



© 2026 AEYSA · Nordic voice. Old Norse spirit.